

MARK LAM

Telephone: (661) 478-9651
E-mail: mark@markofthelam.com
Website: <http://markofthelam.com/>

EXPERIENCE

WEBSITE COORDINATOR, *JKH Group*

2016 — Present, Valencia, California
Coordinate with external web development team to design and launch web store on Magento platform. Test integration between inventory management system and CMS. Design web graphics and banners and generate listings.

EDITORIAL/ WEBSITE ASSISTANT, *UC Berkeley*

2014 — 2016, Berkeley, California
Created graphics and social media engagement for UC Berkeley's College of Environmental Design. Redesigning website user experience informed by user data collected by Google Analytics.

GRAPHIC DESIGN INTERN, *SFO Museum*

2013 — 2013, San Francisco, California
Completed summer internship program at SFO International Airport. Assisted graphics team in the transition to a new web platform for the SFO Museum. Designed graphics for exhibition spaces. Developed online galleries of exhibitions and archival needs. Collaborated with curatorial staff and preparators.

EDUCATION

UNIVERSITY OF CALIFORNIA, BERKELEY

2013 — 2015, Berkeley, California
Bachelors of Art in Art and Media Studies

UNIVERSITY OF CALIFORNIA, BERKELEY

2015 — 2016, Berkeley, California
Certificate of New Media

NYU TISCH SCHOOL OF THE ARTS

2017, New York, New York
ITP Camp 2017

PROJECTS

BERKELEY CENTER FOR NEW MEDIA, *Research Assistant*

2016, Berkeley, California
Developed interactive animations in Processing, in a remote collaboration that took place over 5 months with Ashley Ferro-Murray, Through Practice, a multi-media technology and dance performance, premiered at AS220 in Providence, Rhode Island.

VIETNAMESE HERITAGE AND CULTURE MUSEUM, *Technical Consultant*

2016 — Present, California
Consult the Vietnamese Heritage and Culture Archive leadership to develop their online presence. Provides technical support in expanding project scope. Train members to edit website.

SKILLS

Photoshop	Animate CC	Cinema4D
Indesign	HTML5	Physical Computing
Illustrator	Javascript	Arduino
After Effects	Wordpress Development	Raspberry Pi
Premiere Pro	Processing	